



**Australian Sporting Goods Association**  
**Internationally Branded Sporting Footwear Statistics**  
**Q2 03**



Category	Units Dispatched from Warehouse(s)				\$\$\$ Dispatched from Warehouse(s)				ASP
	Mens	Womens	Childrens	Total	Mens	Womens	Childrens	Total	
Cross Training	125,713	79,588	26,108	231,409	\$7,948,882	\$4,836,532	\$914,024	\$13,699,438	\$59.20
Running	241,064	157,782	71,295	470,141	\$18,456,237	\$12,372,163	\$2,533,619	\$33,362,019	\$70.96
Basketball	60,638	59	6,260	66,957	\$4,804,451	\$4,103	\$105,745	\$4,914,299	\$73.40
Court - Indoor	2,602	188	0	2,790	\$111,816	\$7,152	\$0	\$118,968	\$42.64
Court - Outdoor	12,525	7,051	4,976	24,552	\$746,023	\$395,101	\$185,520	\$1,326,644	\$54.03
Football - Moulded Sole	24,096	15	10,440	34,550	\$1,309,217	\$563	\$309,551	\$1,619,331	\$46.87
Football - Screw in Sole	6,278	0	2,433	8,711	\$312,021	\$0	\$65,778	\$377,799	\$43.37
Turf Shoes	8,315	0	754	9,069	\$427,293	\$0	\$27,892	\$455,185	\$50.19
Netball	0	24,999	0	24,999	\$0	\$1,441,954	\$0	\$1,441,954	\$57.68
Cleated	0	0	10	10	\$0	\$0	\$441	\$441	\$44.12
Ath/Leisure	162,996	62,057	31,842	256,895	\$10,636,810	\$4,178,555	\$789,007	\$15,604,372	\$60.74
Walking	18,175	21,769	243	40,187	\$1,097,622	\$1,561,357	\$8,608	\$2,667,587	\$66.38
Outdoor	14,803	33,202	657	48,662	\$1,002,052	\$1,951,353	\$13,392	\$2,966,796	\$60.97
Track and Field	8,860	19	109	8,988	\$497,335	\$1,389	\$4,414	\$503,138	\$55.98
Sandals	6,880	1,401	798	9,079	\$161,189	\$43,708	\$15,979	\$220,876	\$24.33
<b>Total Market</b>	<b>692,944</b>	<b>388,130</b>	<b>155,925</b>	<b>1,237,000</b>	<b>\$47,510,948</b>	<b>\$26,793,929</b>	<b>\$4,973,970</b>	<b>\$79,278,847</b>	<b>\$64.09</b>

Participants                    adidas, Asics, Brooks, Everlast, Fiddes, Fila, New Balance, Nike, Pro Kennex, Puma, Wilson  
 Uplift                              Conquest, K-Swiss, Lotto, Mizuno, Reebok, Saucony

Notes:

Sales into factory outlets & brand retail stores have been included since Q2 99  
 Dollars are quoted as pre-GST invoiced wholesale value