

the changing landscape



proudly sponsored by 



middletons
straight talking



re_fresh
web services

powering ASGA's design and web solutions

the changing landscape

proudly sponsored by 



ASGA INDUSTRY AWARDS 2007

Footwear

Equipment

Apparel

Retail Professional
Development



middletons |
straight talking



re_fresh »
web services

powering ASGA's design and web solutions

the changing landscape

proudly sponsored by 



ASGA Product Innovation Of The Year Footwear Category Nominees

- Puma – VI Football Boot
- Puma Cell Arane Running Shoe
- Asics GS 2120 Junior Running Shoe
- Asics Gel Lethal Ultimate
- Nike Total 90 Laser Football Boot
- Dunlop Slazenger Niblik Ortholite II Golf Shoe
- Taylor-Made adidas Golf Powerband
- Taylor-Made adidas Golf Tour 360 II
- Taylor-Made adidas Golf AD Comfort II
- K-Swiss Ariake



middletons |
straight talking



re_fresh »
web services

powering ASGA's design and web solutions

Product Innovation Of The Year

Finalists - Footwear

1st Place

**ASICS “Gel Lethal Ultimate”
running shoe**

2nd Place

Puma “VI Football Boot”

3rd Place

Nike “Total 90 Laser Football Boot”



the changing landscape

proudly sponsored by 



ASGA Product Innovation Of The Year Apparel Category Nominees

- Puma Advanced Bodywear Compression
- Puma Italia FB Shirt
- Asics Oceania Cool Max with UV Cut
- Asics Oceania Tactel Lycra with UV Cut Full Tee
- Under Armour Heat Gear Sleeveless V-Neck Tee
- Under Armour Heat Gear Compression Short
- Under Armour Cold Gear Sleeveless V-Neck Tee
- adidas Australian Cricket Twenty20 World Championship Uniform
- adidas Australian One Day World Cup Uniform
- Taylor Made adidas Golf Climacool Polo
- Taylor Made adidas Golf Climacool Motion Polo
- Taylor Made adidas Golf Climalite Polo



middletons
straight talking



re_fresh
web services

powering ASGA's design and web solutions

the changing landscape

proudly sponsored by 



Product Innovation Of The Year

Finalists - Apparel

1st Place

**Taylor Made adidas Golf
Climacool Motion Polo**

2nd Place

Puma Italia FB Shirt

3rd Place

**Under Armour Heat Gear
Sleeveless V-Neck Tee**



middletons
straight talking



re_fresh
web services
powering ASGA's design and web solutions

the changing landscape

proudly sponsored by 



ASGA Product Innovation Of The Year Equipment Category Nominees

- Puma Stealth 5000 Cricket Bat
- Puma Balistic 6000 Cricket Bat
- SportZstats Counters
- Dunlop Slazenger Michael Clarke Fitness Range
- Dunlop Slazenger Aerogel Tennis Racquet Range
- Wilson Staff Zip Golf Ball
- Taylor Made adidas Golf Burner Driver
- Taylor Made adidas Golf r7 Iron Range
- Taylor Made adidas Golf AGSI Putters



middletons
straight talking



re_fresh»
web services

powering ASGA's design and web solutions

Product Innovation Of The Year

Finalists - Equipment

1st Place

SportZstats Counters

2nd Place

Puma Stealth 5000 Cricket Bat

3rd Place

**Taylor Made adidas Golf
Burner Driver**



re_fresh »
web services
powering ASGA's design and web solutions

the changing landscape

proudly sponsored by 



ASGA Product Innovation Of The Year 2007

ASICS OCEANIA

"Gel Lethal Ultimate running shoe"



middletons
straight talking



re_fresh
web services

powering ASGA's design and web solutions

the changing landscape

proudly sponsored by 



2007 Retail Professional Development Program Of The Year

1st Place

Foot Locker Asia Pacific



Foot Locker.



middletons
straight talking



re_fresh
web services

powering ASGA's design and web solutions

the changing landscape

proudly sponsored by 



Outstanding Service Award to ASGA and the sporting goods industry

Kevin Roberts
adidas



middletons |
straight talking



re_fresh »
web services

powering ASGA's design and web solutions

the changing landscape



proudly sponsored by 



middletons |
straight talking



re_fresh 
web services

powering ASGA's design and web solutions