

Engage in E-tail Seminar



Embrace the online space

The Australian Retailers Association (ARA) and the Australian Sporting Goods Association (ASGA) are jointly hosting a series of seminars about everything online and e-commerce to help Australian bricks and mortar retailers embrace the online space, whether they are venturing where they haven't been before or they want to improve their online trade capabilities.

'Engage in E-tail' delegates will hear from online retail experts about key topics including: Analysing the online trend and consumer behaviour, strategies to increase retailer online presence or e-commerce capabilities, sharing in-store deals online, supply chain and logistics as well as M-commerce and social media in retail.

Free for ARA or ASGA members to attend or \$200 (inc. GST) per session for non-members.

To find out more about sponsorship and speaking opportunities email: events@retail.org.au or call 1300 368 041. For other information, please visit www.retail.org.au/events

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Engage in E-tail series

SYDNEY

**Engage in E-tail
Tuesday 2 August**

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**Supply Chain and
Logistics
Wednesday 17 August**

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**Supply Chain and
Logistics
Tuesday 30 August**

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**M-commerce, Social
Media in Retail
Tuesday 4 October**

MELBOURNE

**M-commerce, Social
Media in Retail
Tuesday 18 October**