

Sporting goods: retail & active lifestyle industry conference



The Australian Sporting Goods Association (ASGA) offers you the opportunity to partner with and sponsor the successful sporting industry conference. The conference, held annually for the past 5 years, attracts attendees from across ASGA's broad membership of retailers, wholesales and manufacturers and representatives from National Sporting Organisations.

The 2011 Conference theme is '**Best Practice**', and will focus on new developments in the industry in categories such as Retail; People; Product; Participation; and Environment and Sustainability. The program is filling up fast with guest speaker Kevin Sheedy already confirmed and other big names to follow.

Opportunities exist for you to partner with this successful conference attended by senior executives from companies across the industry and showcase your business to the sporting retail and wholesale community.

Major Sponsor ASGA Annual Conference \$6000 +GST

Thursday, 29 September, 2011, Kew Golf Course, Kew East, Vic.

- Exclusivity no other partner or supplier will have the right to sponsor the conference in any other category for the same service offering.
- Sponsor rights 'brought to you by'.
- The provision of a booth at the conference.
- The opportunity, where appropriate to deliver a presentation.
- Logo representation on all marketing material for the conference.
- Opportunity to display banners at the conference.
- A list of all attendees at the conference with contact information.
- Opportunity for inclusion of material in the conference pack.
- Up to 5 tickets to the conference.
- First right of refusal for the following year.

Sponsor ASGA Conference \$2000+GST

- Sponsor rights 'sponsored by'
- Logo representation on conference brochure and program.
- Opportunity for inclusion of material in the conference pack
- 2 tickets to the conference
- Conference sponsors may also purchase a booth area for an additional \$500+GST

Booth at the ASGA Conference

- \$750 + GST or
- \$500 + GST for an existing ASGA Partner or Supplier

Preferred Partners, Partners and Sponsors can also purchase additional advertising on top of their packages at discounted rates.

For more information contact:

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